PHILIP MORRIS

U.S.A.

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June 8, 1979

Mr. G. F. Wilson, Jr.,
Manager Marketing Services
Union-Tribune Publishing Co.
P.O. Box 191
San Diego, California 92112

Dear Mr. Wilson:

Thank you for your recent invitation to submit a statement regarding Philip Morris' use of The San Diego Union-Tribune.

As a matter of corporate policy, we refrain from supplying endorsements of individual media which we use.

But I thank you again for your invitation to participate.

Sincerely,

Claude Beck

Claude Beck
Media Manager

/pb

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